

**Database of Applications for Advertisement of Therapeutic Goods disposed of by
Committee on Advertisement**

Summary of Cases Evaluated by CoA:

Meeting	Held on	Total	Approval	Deferred	Rejection
1 st	11/02/2014	15	1	11	3
2 nd	30/06/2014	19	14	5	0
3 rd	08/12/2014	cases were reconsidered in 4 th meeting for recommendation to Federal Government.			
4 th	15/06/2016	104	30	46	28
5 th	09/08/2017	50	31	10	9
6 th	27/04/2018	69	24	0	45
7 th	06/05/2019	94	10	38	46
	Total	351	110	110	131

Note: Deferred cases have all been disposed off till 6th meeting.

1st Meeting of Committee on Advertisement:

Date of approval	Applicant	Application of Advertisement for	Media	Decision	Validity (2 years)
2014	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages Reg. No. 030651	Electronic Media (TV/Cinema)	Approved	2016
nil	M/s Bayer Pakistan (Pvt.) Ltd, Karachi	Bepanthen Ointment Reg No. 013907	Print Media	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Ltd, Karachi	Bepanthen Plus Cream Reg No. 013906	Print Media	Rejected	nil
nil	M/s Al-Mustafa Specialist Clinic, Gulberg Lahore	Advertisement of Clinic/ offer of treatment of different diseases	Print Media (newspaper)	Rejected	nil

2nd Meeting of Committee in Advertisement:

Date of approval	Applicant	Application of Advertisement for	Media	Decision	Validity (2 years)
2014	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages Reg. No. 030651	Electronic Media (TV/Cinema)	Approved	2016
2014	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Citro Soda <u>Reg. No. 008749</u>	Electronic Media (three TVCs)	Approved	2016
2014	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Citro Soda <u>Reg. No. 008749</u>	Print media	Approved	2016
2014	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Citro Soda <u>Reg. No. 008749</u>	Print Media	Approved	2016
2014	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Citro Soda <u>Reg. No. 008749</u>	Print media	Approved	2016
2014	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Citro Soda <u>Reg. No. 008749</u>	Print media	Approved	2016
2014	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Rashnil Cream <u>Reg. No. 006356</u>	Print Media	Approved	2016
2014	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Citro Soda <u>Reg. No. 008749</u>	Electronic Media (Radio)	Approved	2016
2014	M/s Pfizer Pakistan Ltd. Karachi	Ponston Tablet 250 mg Reg No. 000138 Ponston Tablet 500 mg Reg No. 006978 Ponston Flash Tabs 250 mg Reg No. 028760 Ponston Suspension 50 mg/5ml Reg No. 005539	Print Media	Approved	2016
2014	M/s Reckitt Benkiser Pakistan Ltd. Karachi	Disprin Tablet Reg No. 000152	Electronic Media (TV)	Approved	2016
2014	M/s. GlaxoSmithKline Pakistan Limited, Karachi	ENO Fruit Salt Reg No. 000180, 016868, 019645	Electronic Media (TV)	Approved	2016
2014	M/s. GlaxoSmithKline Pakistan Limited, Karachi	Panadol Extra Tablets Reg No. 012437	Electronic Media (TV, Radio) Print media (newspaper)	Approved	2016

2014	M/s Bayer Pakistan (Pvt.) Ltd, Karachi	Yaz Tablets Reg No. 000152	Print Media	Approved	2016
2014	M/s Novartis Pharma Pakistan, Karachi	Voltral Emulgel Reg No. 021527	Print Media (Newspaper, Bill board, Shop fascia) Electronic media (Radio & TV)	Approved	2016

3rd Meeting of Committee on Advertisement:

Date of approval	Applicant	Application of Advertisement for	Media	Decision	Validity (2 years)
nil	M/s Schazoo Zaka (Pvt.) Ltd. Lahore	Nopain Tablets Reg No. 005413	Print Media & Electronic Media (Radio, TV)	Rejected	nil
nil	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Brufen Tablet 200 mg Reg No. 000072 Brufen Tablet 400 mg Reg No. 001541 Brufen Cream Reg No. 012447	Print Media	Approved	nil
nil	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Froben Gel Reg No. 025533	Print Media	Approved	nil
nil	M/s Hakim Homeopath Dr. Muhammad Iqbal Anjum C/o Mattib Natural, Lahore	offer of treatment	Print Media	Approved	nil
nil	M/s Abdul Waheed Homeo Herbal Clinic, Islamabad	Clinic Adv/Offer of treatment	Electronic Media (TV)	Approved	nil
nil	M/s Zahid Dental Care Centre/new Zahid Homeopathic Clinic (Regd.), Rawalpindi	Clinic Adv/Offer of treatment	Electronic Media (TV)	Approved	nil
nil	M/s Al-Mustafa Specialist Clinic, Lahore	Clinic Adv/Offer of treatment	Print Media	Approved	nil

Cases were reconsidered in 4th meeting for recommendation to Federal Government.

4th Meeting of Committee on Advertisement:

Date of approval	Applicant	Application of Advertisement for	Media	Decision	Validity (2 years)
7-06-2017	M/s. GlaxoSmithKline Pakistan Limited, Karachi	Panadol 500mg Tablets Reg No. 000817	Electronic Media (TV & Radio) and Print Media	Approved	6-06-2019
nil	M/s Bayer Health Care, Karachi	Mirena intrauterine system Reg No. 027351	Print Media	Rejected	nil
7-06-2017	M/s. GlaxoSmithKline Pakistan Limited, Karachi	ENO Fruit Salt Reg No. 000180, 016868, 019645	Electronic Media (TV & Radio)	Approved	6-06-2019
7-06-2017	M/s. GlaxoSmithKline Pakistan Limited, Karachi	ENO Fruit Salt Reg No. 000180, 016868, 019645	Electronic Media (TV & Radio)	Approved	6-06-2019
7-06-2017	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages Reg. No. 030651	Print Media	Approved	6-06-2019
7-06-2017	M/s Reckitt Benkiser Pakistan Ltd. Karachi	Disprin Tablet Reg No. 000152	Electronic Media (Radio)	Approved	6-06-2019
7-06-2017	M/s The Searle Company Limited, Karachi	Peditral ORS Sachet (Orange & Lemon Flavours) Reg No. 007277 Peditral ORS Liquid (Regular, Orange, Banana & Bubble gum Flavours) Reg No. 067113, 067114, 067115, 067116	Electronic Media (Radio)	Approved	6-06-2019
7-06-2017	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Rashnil Cream Reg No. 006356	Print Media	Approved	6-06-2019
7-06-2017	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Citro Soda Reg No. 008749	Electronic Media (Radio)	Approved	6-06-2019
7-06-2017	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Citro Soda Reg No. 008749	Print Media	Approved	6-06-2019
nil	M/s Jasons Homeo Pharma, Multan	Smartil Tablets (Homeo)	Electronic Media (TV)	Rejected	nil
nil	M/s Tixo Health Care (Homeo and Herbal), Rawalpindi	Tixona OXI Cough Syrup	Electronic Media (TV)	Rejected	nil
nil	M/s Tixo Health Care (Homeo and Herbal), Rawalpindi	Tixona Joint and Muscular Pain Oil	Electronic Media (TV)	Rejected	nil
nil	M/s Tixo Health Care (Homeo and Herbal), Rawalpindi	Tixona Menthollic Gastric Syrup	Electronic Media (TV)	Rejected	nil
nil	M/s Tariq Ghulam Nabi Homeopathic Clinic (Regd.), Lahore	Clinic Adv/Offer of treatment	Print Media	Rejected	nil

nil	M/s Jalwa Rays Dawakhana, Bahawalpur	Clinic Adv/Offer of treatment	Electronic Media (TV & Radio) and Print Media	Rejected	nil
nil	M/s Dr. Asif Ali Memorial Hospital and Cancer Cure Centre, Rawalpindi	Clinic Adv/Offer of treatment	Electronic Media (TV)	Rejected	nil
nil	M/s Afshan Medical Centre (Homeo), Rawalpindi	Clinic Adv/Offer of treatment	Electronic Media (TV)	Rejected	nil
nil	M/s Dhaka Dawakhana, Lahore	Clinic Adv/Offer of treatment	Print Media	Rejected	nil
nil	M/s Sabri Dawakhana, Abbotabad	Clinic Adv/Offer of treatment	Electronic Media (TV)	Rejected	nil
nil	M/s Hakim Homeopath Dr. Muhammad Iqbal Anjum C/o Mattib Natural, Lahore	offer of treatment	Print Media	Rejected	nil
nil	Prof. Hakeem Muhammad Suleman, Lahore	Clinic advertisement	Electronic and Print Media	Rejected	nil
nil	M/s Abdul Waheed Homeo Herbal Clinic, Islamabad	Clinic Adv/Offer of treatment	Electronic Media (TV)	Rejected	nil
nil	M/s Zahid Dental Care Centre/new Zahid Homeopathic Clinic (Regd.), Rawalpindi	Clinic Adv/Offer of treatment	Electronic Media (TV)	Rejected	nil
nil	M/s Al-Mustafa Specialist Clinic, Lahore	Clinic Adv/Offer of treatment	Print Media	Rejected	nil
nil	M/s Qarni Dawakhana, Nankana	Propha tablets	Print Media	Rejected	nil
nil	M/s Hakeem Faisal Nawaz C.E Faiz Bukh Dawakhana, Lahore	Majoon-e-Bushra 100 mg	Print Media	Rejected	nil
7-06-2017	M/s Reckitt Benkiser Pakistan Ltd. Karachi	Disprin Tablet Reg No. 000152	Electronic Media (TV)	Approved	6-06-2019
nil	M/s. Abbott Laboratories (Pakistan) Ltd, Karachi	Melagyn Gel (Tea Tree Gel) Enlistment No. 005.0001	Print Media	Rejected	nil

5th Meeting of Committee on Advertisement:

Date of approval	Applicant	Application of Advertisement for	Media	Decision	Validity (2 years)
nil	M/s. Warsan Homeopathic Laboratories, Lahore	Hepaguard Elixir Enlistment No. Nil Silibin Tablets Enlistment No. Nil	Print media (poster)	Rejected	nil
nil	M/s. Warsan Homeopathic Laboratories, Lahore	Hepaguard Elixir Enlistment No. Nil Silibin Tablets Enlistment No. Nil	Print media (Public awareness booklet)	Rejected	nil
nil	M/s. Warsan Homeopathic Laboratories, Lahore	Hepaguard Elixir Enlistment No. Nil Silibin Tablets Enlistment No. Nil	Print media (Availability poster for medical stores)	Rejected	nil
5-10-2017	M/s. GlaxoSmithKline Pakistan Limited, Karachi	Tab. Panadol (Paracetamol) Reg. No. 000817	Print media (Poster Urdu and English, OOH English, 2d mobile English and Urdu, Wobbler Urdu and English, Shelf talker Urdu and English, Shelf strip English and Urdu, 3d mobile Urdu and English)	Approved	4-10-2019
5-10-2017	M/s. GlaxoSmithKline Pakistan Limited, Karachi	Tab. Panadol (Paracetamol) Reg. No. 000817	Electronic Media (Radio/Audio)	Approved	4-10-2019
5-10-2017	M/s. GlaxoSmithKline Pakistan Limited, Karachi	Tab. Panadol (Paracetamol) Reg. No. 000817	Electronic Media (TV/Cinema)	Approved	4-10-2019
nil	M/s. Abbott Laboratories (Pakistan) Ltd, Karachi	Melagyn Gel (Tea Tree Gel) Enlistment No. 005.0001	Print Media (Flyer, Wobbler-1, Wobbler-2, Wobbler-3, Standee, Awareness flyer)	Rejected	nil
5-10-2017	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages (Medium) Reg. No. 03065	Electronic Media (TV/Cinema)	Approved	4-10-2019
5-10-2017	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages (Large) Reg. No. 030651	Electronic Media (TV/Cinema)	Approved	4-10-2019

5-10-2017	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages (Square) Reg. No. 030651	Electronic Media (TV/Cinema)	Approved	4-10-2019
5-10-2017	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages (Junior) Reg. No. 030651	Electronic Media (TV/Cinema)	Approved	4-10-2019
5-10-2017	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages (Spot) Reg. No. 030651	Electronic Media (TV/Cinema)	Approved	4-10-2019
5-10-2017	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages Reg. No. 030651	Electronic Media Ad-I (TV/Cinema)	Approved	4-10-2019
5-10-2017	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages Reg. No. 030651	Electronic Media Ad-II (TV/Cinema).	Approved	4-10-2019
5-10-2017	M/s. Uniferoz (Pvt.) Ltd. Karachi	Saniplast First Aid Bandages Reg. No. 030651	Electronic Media Ad-III (TV/Cinema)	Approved	4-10-2019
5-10-2017	M/s. Abbott Laboratories (Pakistan) Ltd, Karachi	Burnol (Euflavine) Reg. No. 000073	Print media (Poster-I, Poster- II, Shelf Talker Strip, Dispenser, Wobbler 1-A, Wobbler 1-B, Mobiler 1-A, Mobiler 1-B)	Approved	4-10-2019

6th Meeting of Committee on Advertisement:

Date of approval	Applicant	Application of Advertisement for	Media	Decision	Validity (2 years)
11-07-2018	M/s Indus Pharma (Pvt.) Ltd.	OEM Sachet (O.R.S) (Lemon, Orange & Banana flavours) <u>Reg. No. 067312</u>	Electronic Media (TV)	Approved	10-07-2020
11-07-2018	M/s Indus Pharma (Pvt.) Ltd.	OEM Sachet (O.R.S) (Lemon, Orange & Banana flavours) <u>Reg. No. 067312</u>	Electronic Media (Radio/ Audio)	Approved	10-07-2020
11-07-2018	M/s Indus Pharma (Pvt.) Ltd.	OEM Sachet (O.R.S) (Lemon, Orange & Banana flavours) <u>Reg. No. 067312</u>	Print Media (Poster)	Approved	10-07-2020
nil	M/s. Sanofi Aventis Pakistan Ltd	Enterogermina (Bacillus Calusii spores) oral suspension <u>Reg. No. 069588</u>	Electronic Media (Radio/ Audio) 4 specimens	Rejected	nil
nil	M/s. Sanofi Aventis Pakistan Ltd	Enterogermina (Bacillus Calusii spores) oral suspension <u>Reg. No. 069588</u>	Electronic Media (TV) 4 specimens	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (KIOSK for wet sampling)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (Bunting)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Electronic Media (Radio Commercial-I)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (Standee banner)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (Press Ad-2)	Rejected	nil

nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Electronic Media (Radio Commercial-III)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Electronic Media (Internet-Facebook)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (Press Ad-I)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Electronic Media (Radio Commercial-II)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (Hoarding)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (Branding at media wall in musical concert)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (Brand logo on SMD/Side wings in musical concert)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (Brand logo on tickets & Hot air balloon)	Rejected	nil
nil	M/s Homeo Doctor Abrar Hussain, Homeopathic Eye Centre, Rawalpindi.	Application for institutional publicity i.e. homeopathic eye centre	Print media (Newspaper)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (Ambiance/ Red carpet arena branding in musical concert)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Rennie Peppermint Chewable Tablets <u>E. No. 00201.0001</u>	Print Media (Food court area branding in musical concert)	Rejected	nil
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Jointin-D Tablets <u>E. No. 00324.0026</u>	Print Media (newspaper)	Rejected	nil
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Biotin Plus Tablets <u>E. No. 00324.0019</u>	Print Media (newspaper)	Rejected	nil

nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Gluta Fair Capsules <u>E. No. 00324.0024</u>	Print Media (newspaper)	Rejected	nil
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Green Tea Complex Capsules <u>E. No. 00324.0002</u>	Print Media (newspaper)	Rejected	nil
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Biotin Plus Tablets <u>E. No. 00324.0019</u>	Electronic Media (TV Ad)	Rejected	nil
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Jointin-D Tablets <u>E. No. 00324.0026</u>	Electronic Media (TV Ad)	Rejected	nil
11-07-2018	M/s. GlaxoSmithKline Pakistan Limited, Karachi.	Panadol Forte Suspension. <u>Reg. No. 076453</u> Children's Panadol Drops. <u>Reg. No. 008556</u> Children's Panadol Liquid. <u>Reg. No. 008492</u>	Electronic media (TV Ad)	Approved	10-07-2020
11-07-2018	M/s. GlaxoSmithKline Pakistan Limited, Karachi. <u>4-39/2017 DD PS</u>	Panadol Forte Suspension. <u>Reg. No. 076453</u> Children's Panadol Drops. <u>Reg. No. 008556</u> Children's Panadol Liquid. <u>Reg. No. 008492</u>	Electronic media (Radio/Audio)	Approved	10-07-2020
11-07-2018	M/s. GlaxoSmithKline Pakistan Limited, Karachi.	Panadol Forte Suspension. <u>Reg. No. 076453</u> Children's Panadol Drops. <u>Reg. No. 008556</u> Children's Panadol Liquid. <u>Reg. No. 008492</u>	Print media (2D-Mobile English, 2D-Mobile Urdu 3D-Mobile English, 3D-Mobile Urdu OOH Urdu & English Poster English, Poster Urdu Shelf strips Urdu & English Shelf talker Urdu & English Wobbler English & Urdu)	Approved	10-07-2020
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Glucofactor Tablets <u>E. No. 00324.0023</u>	Print Media (newspaper)	Rejected	nil
11-07-2018	M/s. Pacific Pharmaceuticals Ltd, Lahore	Pacific's Pain Relief Rub <u>Reg. No. 019756</u>	Print media (Newspaper, Standee, poster, billboard)	Approved	10-07-2020
nil	M/s. Pacific Pharmaceuticals Ltd, Lahore	Maxius Lozenges (Pineapple, Honey, Lemon & Mint flavours) <u>Reg. No. 012101</u>	Print media (Newspaper, Standee, poster, billboard)	Rejected	nil

nil	M/s. Schazoo Pharmaceutical Laboratories (Pvt.) Lahore	Curine Eye Drops <u>Reg. No. 011703</u>	PPrint Media (monthly/ weekly/ quarterly magazines)	Rejected	nil
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Green Tea Complex Capsules <u>E. No. 00324.0002</u>	Electronic Media (TV Ad)	Rejected	nil
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Glucofactor Tablets <u>E. No. 00324.0023</u>	Electronic Media (TV Ad)	Rejected	nil
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Skin, Hair & Nails Formula Tablets <u>E. No. 00324.0020</u>	Electronic Media (TV Ad)	Rejected	nil
11-07-2018	M/s Darul Adviat, Karachi.	Dr Willmar Schawabe's Bioplasgen No. 21 <u>E. No. 0036.0026</u>	Print Media (newspaper)	Approved	10-07-2020
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Vitamax Women Tablets <u>E. No 00324.0022</u>	Print Media (newspaper)	Rejected	nil
nil	M/s Nutrifactor Laboratories (Pvt.) Limited, Faisalabad.	Bio Grow Chewable Tablets <u>E. No. 00324.0015</u>	Print Media (newspaper)	Rejected	nil
nil	M/s Abbott Laboratories (Pakistan) Limited. Karachi	Brufen 400mg Tablets <u>Reg. No. 001541</u>	Print Media (newspaper)	Rejected	nil

7th Meeting of Committee on Advertisement:

Date of approval	Applicant	Application of Advertisement for	Media	Decision	Validity (2 years)
nil	M/s. Novartis Pharma Pakistan	Tab. CaC1000 Plus Reg. No.: 030612	TV, Radio and print media	Rejected	nil
nil	M/s. Abbott Laboratories Pakistan	Abocal Effervescent Tablets Reg no: 013884	Print media	Rejected	nil
nil	M/s. Abbott Laboratories Pakistan.	Tab. Surbex – Z Reg. No: 010972	Print Media	Rejected	nil
nil	M/s. Simz Pharmaceutical (Pvt.), Ltd.	Ibusim (Ibuprofen) suspension Reg. No: 074208	Electronic Media (TV)	Rejected	nil
nil	M/s Bayer Pakistan (Pvt.) Limited, Karachi	Baydal Tablets Reg. No: 02007	Electronic Media (TV)	Rejected	nil
nil	M/s. Glaxo Smith Kline Pakistan Ltd.	(Life Reduces Pain) “Panadol Extra” Reg. No:012437	TV Radio & Print Media	Rejected	nil
nil	M/s. Glaxo Smith Kline Pakistan Ltd.	“Voltral Emulgel 1%” Reg. No: 021527	Radio/Audio	Rejected	nil
nil	M/s. Glaxo Smith Kline Pakistan Ltd.	“Voltral Emulgel 1%” Reg. No: 021527	T.V./Cinema	Rejected	nil
nil	M/s. Glaxo Smith Kline Pakistan Ltd.	“Panadol Extra” Reg. No: 012437	T.V./Cinema	Rejected	nil
nil	M/s. Glaxo Smith Kline Pakistan Ltd.	“Panadol Extra” Reg. No: 012437	Print Media	Rejected	nil
nil	M/s. Glaxo Smith Kline Pakistan Ltd.	“Panadol Extra” Reg. No: 012437	Radio/Audio	Rejected	nil
nil	M/s. Schazoo Zaka (Pvt) Ltd,	Nopain Tablets Reg. / Enl. No: 005413	Print Radio TV	Rejected	nil

nil	M/s Abbott Laboratories Pakistan Ltd.,	i) Tab. Brufen 200mg Reg. No: 000072 ii) Tab. Brufen 400mg Reg. No: 001541 iii) Brufen Cream Reg. No: 012447	PrintMedia	Rejected	nil
nil	M/s Abbott Laboratories Pakistan Ltd.,	Froben Gel Reg. No: 025533	Print Media	Rejected	nil
nil	M/s Himont Pharmaceuticals (Pvt.) Limited.	VC-Cal Sachet (Reg No.: 18060)	Radio/Audio	Rejected	nil
26-07-2019	M/s. Glaxo Smith Kline Pakistan Ltd.	Panadol (Reg. No: 000817)	Electronic media (TV Ad) Title Mera Bharosa	Approved	25-07-2021
26-07-2019	M/s. Glaxo Smith Kline Pakistan Ltd.	Panadol (Reg. No: 000817)	Electronic media (Radio) Title Mera Bharosa	Approved	25-07-2021
26-07-2019	M/s. Glaxo Smith Kline Pakistan Ltd.	Panadol (Reg. No: 000817)	Print media i. Print Press Adii. Posteriii. Bus shelter frontiv. Shelf talkerv. Shelf stripTotal 5 specimens Title Mera Bharosa	Approved	25-07-2021
26-07-2019	M/s Abbott Laboratories Pakistan Ltd.,	Rashnil Cream Reg. No: 006356	Print Media (3 Newspaper Ads)	Approved	25-07-2021